



The
University
Of
Sheffield.

Department
Of
Economics

Exploring the Social and Economic Effects of Digital Hyperconnectivity

Tuesday 19 June 2018

Interdisciplinary Centre of the Social Sciences (ICOSS), University of Sheffield, 219 Portobello, Sheffield, S1 4DP

09.15-09.35	Coffee and registration
09.35-09.45	Welcome by the event organisers
Session one Chair: Helen Kennedy, Department of Sociological Studies and chair of the Digital Society Network, University of Sheffield	
09.45-10.30	Emmanouil Tranos, School of Geography, Earth and Environmental Sciences, University of Birmingham 'Online social media: a knowledge resource for SMEs?'
10.30-11.15	Helena Webb, Department of Computer Science, University of Oxford 'Digital wildfires, hyperconnectivity and responsible governance of social media'
11.15-12.00	Luca Stella, Dondena Centre for Research on Social Dynamics and Public Policy, Bocconi University 'Broadband internet, fertility, and sleep'
12.00-13.00	Lunch
Session two Chair: Katharine Dommert, Department of Politics, University of Sheffield	
13.00-14.15	Keynote: Helen Margetts, Department of Politics and International Relations and director of the Oxford Internet Institute, University of Oxford 'Collective action in the social media age'
14.15-15.00	Dan Mercea, Department of Sociology, City University of London 'Partisan campaign communication on Twitter: evidence from the Brexit referendum'
15.00-15.15	Coffee
Session three Chair: Cristina Sechel, InstEAD, Department of Economics, University of Sheffield	
15.15-16.00	Chris Birchall, School of Media and Communication, University of Leeds '(Artificial) intelligence: measurement, metrics and meaning within digitally mediated lives'
16.00 - 16.45	Emily McDool, Department of Economics, University of Sheffield 'Internet use and young people's outcomes'
16.45 - 16.55	Closing comments